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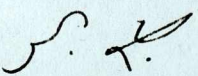
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Edwardsville Bulletin

To the Faculty and Staff of Southern Illinois University at Edwardsville

Vol. 11, No. 27
November 14, 1979

MEMO TO: The University Community
FROM: Earl Lazerson 
SUBJECT: University Planning, I

The 1980's will be a critical and challenging decade for Southern Illinois University at Edwardsville. To aid in the resolution of the many complex issues that will affect the life and purpose of the University, I have directed the undertaking of several planning initiatives. Brief descriptions of the most significant of these follow.

1. Transportation. Vice President Ria Frijters has been charged with the responsibility for preparing a comprehensive report on transportation. The report will assess our needs from both immediate and future perspectives. It will identify alternative solutions and their relative advantages. Options regarding funding sources will be examined and recommendations will be presented for a general integrated strategy to resolve our transportation problems. The report will be utilized for general planning purposes and in support of presentations and requests we will make to the Board of Trustees, the Illinois Board of Higher Education, the Bi-State Transit Authority, and others.

2. Housing. Dr. James Buck will undertake the development of a detailed statement on housing. The statement will review relevant historical, legal and statutory matters affecting housing, and will apply itself to the full spectrum of housing needs. The statement will address the interrelationships between housing and transportation problems, on and off-campus facilities, alternative methods of internal financing, methods of promoting housing development, facilities in support of continuing education and training programs, and sources of private and governmental funding for housing development.

3. Recruitment and Retention. A comprehensive action plan for recruitment and retention will be prepared by Dr. Robert Bruker. The basic objective of the plan will be the stabilization of enrollment at a level of approximately 10,000 students. This plan will examine the possibilities for selective enrollment increases in programs of high academic strength and need, and will proceed within the context of due regard for overall improvements in the academic standards and quality of the University's programs.

4. Institutional Development. Dr. Buck and Mr. Al Junz are charged with the responsibility for designing and establishing a coordinated development program for the University. The program will encompass the activities of the Alumni Association, the SIUE Foundation, and other units involved in development activity. The purpose of the program will be to cultivate and successfully solicit support for the University. Policy guidelines governing funding requests and solicitations will be established as part of the program.

5. Administrative Costs. Mr. James Metcalf has been charged with the responsibility for a review of administrative costs. The review will focus on defining and assessing areas where administrative costs can be reduced or eliminated, and establishing methods whereby adjustments can be implemented.

6. School and Department Overheads. In an initiative directly related to the review of administrative costs, Acting Vice President and Provost Earl Beard will examine, in consultation with the Deans and Directors, overhead costs through the school and departmental levels. Overhead costs for the purposes of this analysis will be defined as in the normative cost study. The purpose of this review is to provide recommendations on the appropriate amounts and levels of such costs and their distribution.

7. Research. Dean Vaughnie Lindsay will prepare a comprehensive statement on research activity and funding. This statement will provide a framework within which we may promulgate guidelines on the use of state appropriations for research. It is intended that the statement be as comprehensive as possible so that it can serve as a basic information document for our planning process.

8. Public Service. Dr. Beard will undertake a general review of the public service programs of the University. The review will center about the scope of existing activities and the levels of state resources involved in their support. Recommendations will be made with regard to the types of programs and corresponding resource needs necessary for the University to fulfill its public service responsibility.

9. Planning and Affirmative Action. Dr. Ben Quillian will prepare recommendations on our Affirmative Action program and goals, recognizing that the University faces a decade in which educational resources promise to be particularly scarce. A significant part of this effort will be to review and recommend how faculty and staff development programs and various on-going student programs can contribute to meeting our affirmative action commitment.

10. Fiscal Year 1981 Budget. In preparation for FY '81 budget determinations, I have directed the heads of all functional areas to prepare budget contingency plans which account for both 2% and 3% base budget reductions. Prior planning in this regard will strengthen the University's position in upcoming budget discussions and will better prepare us to accommodate final recommendations.

11. Long-range Planning. Efforts are underway to develop greater flexibility in University programs and budgets and to institute a long-range planning process. Achievement of increased flexibility is mandatory if the University is to be able to meet demands upon it during the increasingly competitive times of the next decade. I have charged Jane Altes, Assistant Vice President for Academic Programs, with the coordination of University endeavors relative to long-range planning efforts. The first step in this process will be the establishment of an advisory committee to the President composed of representatives of the University Planning and Budget Council and its subcommittees and the various functional areas of the University. Tasks assigned to this group will include the definition of issues, development of information pertinent to refining such issues, creation of a variety of strategies aimed at the issues, exploration of the interrelationships and priorities among the issues, and the recommendation of mechanisms to implement necessary action. Advice, counsel and assistance from various campus groups and individuals will be solicited by the committee. As this important activity proceeds, you will be kept informed of its progress.

In all of the actions outlined above, involvement of the constituency bodies will be essential. Most directly involved will be the University Planning and Budget Council. But the accurate assessment of our problems and the development of workable and feasible solutions will depend largely upon the commitment and cooperation of every member of the University community.