INDEX... editorial.....3 lifestyle.....4 sports.....6 classifieds.... 8 WEATHER Today: Showers 84/66° Thursday: 86/68° Friday: 88/68°



What's New at the Z00? Corey Stulce and Melanie Adams cover a day at the zoo in pictures in a photo essay in the center spread.



SOUTHERN ILLINOIS UNIVERSITY AT EDWARDSVILLE ◆ Wednesday, June 18, 1997

Governor Edgar presents SIUE with a check for \$21.3 million

By LEAH HOLBROOK NEWS EDITOR and **REBECCA HOPKINS EDITOR IN CHIEF**

n Monday, Illinois Gov. Jim Edgar made a visit to the SIUE campus to present a \$21.3 million check to SIUE Chancellor Nancy Belck and SIU President Ted Sanders for construction of a 97,000 sq. ft. building for the school of engineering to be erected on the acreage just of the Art & north Design Building.

Ground breaking will take place in the spring of 1998 and the building is scheduled to open in the fall of 2000.

"What better way to commemorate this 40th anniversary of the Edwardsville campus] than with an engineering building coming on-line," Belck said.

Edgar stated in his speech that education is the most important priority of state government in terms of economic impact.

"This is an important day not just for SIUE, but for the entire state of Illinois," Edgar said. "I can think of no better investment of tax-payer dollars than into a facility that will help train Illinois citizens for the challenges of the next century."

Edgar stressed the importance of providing funds for Illinois educational institutions because

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economic future.

Requests for funding for construction of the new building were initiated in 1991 by former SIUE President Earl Lazerson. The quest for funding has been a slow process including a one-year delay of the bond authorization because it was gridlocked in the General Assembly of the Illinois legislature. Sen. Evelyn Bowles of Edwardsville said that funding from state resources isn't always available to all who apply.

"There are just so many dollars in the pot and when they start distributing them then somebody comes up short every once in a while, and we did for a while, but we're in good shape now," Bowles said.

The new facility will enable the university to expand the engineering curriculum. Associate Dean of Engineering Steven Hanna said the facility will house classrooms, research laboratories and offices for all schools of engineering which include electrical, civil, mechanical and industrial.

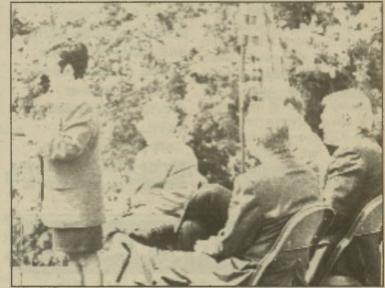
Hanna added that in addition to the new building, engineering is expanding by adding the computer science discipline to the School of Engineering. Sanders said the engineering program will now be able to accomodate more students. The program currently serves 565 undergraduates and 165 graduates.

"We have a request to bring

program in engineering," Sanders said. "Hopefully we will be able to work through the process this coming year which would enable us to offer this degree at the time the new building is completed."

Sanders predicted that a greater need of residential housing will result from increased enrollment due to the expansion of the engineering program.

"Where we have the greatest need for additional building is in housing," Belck said. "And we've been working very hard on that. We will be taking some plans to our board of trustee members at their July meeting. After that meeting we'll know how our housing is going to expand."



Michael La Rue/ Alestle Chancellor Nancy Belck addresses the SIUE faculty and community at the site for the new Engineering Building.

New Mass Communications Chair appointed with tenure



By LADAWN YOUNG NEWS REPORTER

SIUE will be welcoming Ralph R. Donald as the new chairman of mass communications on July 1.

Donald is leaving the University of Tennessee at Martin (UTM) where he held the positions of mass communications department chair and professor. With his move to SIUE, Donald will receive tenure on hire as a part of his appointment. Provost and Vice Chancellor for Academic Affairs, David Werner, said granting tenure on hire is a

rarity

"It's unusual for people to come in with tenure," Werner said. "Those who have been tenured somewhere else have gone through an extensive review process."

At SIUE, schools and departments within the university develop their own procedures and criteria that candidates must meet in order to receive tenure. Nora Baker, acting chair of the mass communications department, said the search committee executed a review with Donald and suggest-

higher education is a prime indion-line a new master's degree state's

File Photo **Ralph R. Donald**

see Mass Com., page 2

Grafton celebrates efforts of flood recovery

By LEAH HOLBROOK NEWS EDITOR

Citizens and dignitaries of Grafton, Ill., celebrated the dedication of Grafton Hills and the recovery of Grafton from the flood of 1993 last Saturday with a parade and ribbon cutting ceremony.

Since the flood in 1993, Grafton has been the recipient of funds and relief work to

restore the town. Eighty percent of Grafton was under water in 1993, and only three of survived 61 businesses the flooding.

"This is truly a new beginning for a town all of us love so Barbara much," Mayor Amburg said. "Much has happened since 1993 and Grafton will be bigger and better than ever. More than \$16 million in federal and state grants

awarded to Grafton have been used to rebuild and replace flood-damaged infrastructure, including new water and sewer plants, a new water tower and road repairs. And new homes are now under construction in our beautiful new Grafton Hills subdivision."

Grafton Hills is a newly annexed area located on the bluffs above the Mississippi river and the crest of periodic flooding. Grafton Hills is a 235 acre plot of land that includes 186 lots. This subdivision will feature homes of various sizes and price ranges.

"The subdivision is truly something to behold," retired former mayor of Grafton, Gerald 'Windy' Nairn, said. Nairn was the first citizen of

Grafton to begin construction of a new home in Grafton Hills subdivision. Nairn was honored at the dedication ceremony for his efforts during the flood of 1993 and his work to restore Grafton. State Sen. Vince Demuzio said it was Nairn's exemplary work and leadership during the flood of 1993. which received national attention, that gained Grafton the support necessary to survive. Nairn was further honored by a

see Grafton, page 2

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Grafton from page 1

Edgar declaring June 14, "Gerald 'Windy' Nairn day" in Ill. 10is.

The ceremony included congratulatory comments from Dale Dlohr, Department of Transportation (IDOT), State Rep. Tom Ryder, State Sen. Vince Demuzio, Aide to U.S. Senator Dick Durbin ,Nancy King, U.S. Rep. John Shimkus and Senior Aide to Governor Jim Edgar, Al Grosboll. Shimkus made remarks about the current efforts for flood relief in North Dakota, and the inspiration that Grafton is to the rest of the country suffering from natural disasters to rebuild.

The days events were kicked-off with a parade that included Jerseyville Community High school band, Grafton Elementary School second grade class, the Shriners, and local businesses. The parade began in downtown Grafton at 11 a.m. and traveled up Grafton Hills Drive to the new subdivision. The citizens and visitors were

proclamation issued by Gov. welcomed at noon with a complimentary lunch of burgers, hot dogs, chips, and soft drinks while observing the ribbon cutting ceremony.

Grafton received volunteer Illinois relief aid from such groups as United Way and the American Red Cross. During the flood of 1993, 40 students from SIUE participated in an Action Day in conjunction with the American Red Cross and United Way to provide cleanup services and repair work to flood damaged homes in Grafton.

> Above right photo, from left to right, Gerald 'Windy' Nairn, State Sen. Vince **Demuzio, Alice Nairn** and State Rep. Tom **Ryder.** Plaque presentation to former **Grafton mayor Gerald** Nairn.

> Left photo, Kazam Shrine Club's "wheely poppin" parade truck.



Tom Hockett/ Alestle



Tom Hockett/ Alestle

WE RENT VANS A SIZE FOR EVERY NEED... **MINI VANS & FULL-SIZE VANS** 7-8-12-15 PASSENGER VANS Mini Vans - Seats 7 Economy & Luxury Cars **All Chrysler Products All Well Eqipped Call Rental** 656-6070 CASSENS Rent-a-Car

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Just A Reminder...

The Office of the Bursar will close at 3:00 p.m., Monday, June 30, 1997

Mass Com. from page 1

ed that he be hired on with tenure. Werner said the review process of Donald's work and commitment to university well-being has been well noted, and he fulfilled the qualifications for teaching, research, and public and university service.

"He has a long record of work in universities, and those evaluations of where he is, were based upon the information we were able to put together during the search process," Werner said.

Cynthia Cooper, assistant proin the Mass fessor Communications department also said Donald appears to have demonstrated that he is qualified and ready for the job.

"We hired him because he has experience in departments that are comparable to what we have here," Cooper said.

that Donald was successful in areas are focused more in mass UTM's Mass Communications department, and that his experience there would help him to work well in the SIUE environment

his doctorate at Massachusetts. As professor at UTM, Donald focused his teachings on issues in film and broadcasting. He will also be utilizing his teaching skills at SIUE as a professor of Mass Communications. Cooper said Donald is expected to take on the management courses of the mass communications curriculum during the upcoming fall and spring semesters.

"He'll be teaching our management courses because he also has vast experience in television news production," Cooper said.

Donald's teaching areas are in television news production, and he has co-authored a text book with Thomas Spann of the University of Nebraska, Lincoln, entitled, "Fundamentals of Television Production," for Iowa State University Press. However, Cooper said it was important Cooper said Donald's research

As chairman of the Mass Communications department, Donald will be overseeing operations within the department with concentration on both faculty and students, scheduling of courses and maintaining contacts with the media industry for possible student internships. Donald said he doesn't envision any major changes, but he has already identified areas for improvement in the departments graduate program and computer lab.

Cooper said Donald will also be coming into SIUE's brand new mass communications curriculum.

"He will be the person to make sure that the curriculum that is in place, is working well and make any adjustments that are needed," Cooper said.

"First of all, I'll have to do a lot of listening and absorb the campus culture," Donald said.

and reopen from 4:30 to 6:30 p.m.

The early closure is needed to complete all University transactions for fiscal year 1997.

We apologize for your inconvenience and thank you for your patience and understanding.

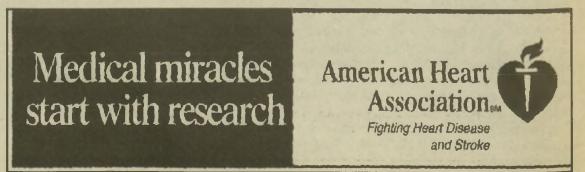
Donald received both his bachelor and master degrees at California State University and

communications as a whole rather than television media alone.

"He fits well with SIUE's mission of undergraduate education," Cooper said. "Rather than somebody who is more experienced in just journalism or just radio and television."

Werner said there were a lot of things to look for in a good department chair or any faculty receiving tenure on hire.

"It's the most important decision we make about a person," Werner said. "And we want to make sure it's done well. "



editorial

The Alestle

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Commentary _

Amway in South Korea is still the same old deception

Well, Amway has done it again. We Americans have enough trouble on the international scene with our assertive, sometimes aggressive and offensive behavior traits. But now, that epitome of offensive behavior, the Amway Corporation, is giving us Americans an even worse reputation.

In a recent issue of the *St. Louis Post-Dispatch*, there appeared an article regarding the reaction to Amway by the people of South Korea. According to the article, Amway is being accused by consumer groups, and local soap and detergent makers of willfully deceiving customers and subverting the nation's morals. Families, friendships and even communities are being destroyed by the pressure to sell to friends and associates, according to ads taken by a trade association. There were also claims that many Amway distributors were encouraged to leave other jobs, by being told that there are huge profits to be made by selling Amway products.

Amway defended itself by running ads saying that its sales practices are legal and ethical. As a matter of fact, according to the International Directory of Company Histories, Vol. 13, Amway's multilevel marketing plan (MLM) was declared by the Federal Trade Commission (FTC) in 1979 to be legitimate. I have an idea that their practices are probably just barely legitimate, but evidently, barely is good enough for the FTC. My personal experience tends to verify that Amway's practices are borderline.

As a young married couple, my husband and I were contacted by another couple that we had met years before, when my husband was stationed in Colorado with the Air Force. Our friends (so we thought at the time) called and said that they were in town and would love to come by and see us. We were delighted. We had kept in touch

Commentary

Marketing strategies need to be changed

As a homeowner, a person who subscribes to telephone and cable services, a magazine and music club subscriber and a holder of a couple of credit cards, my name must be on a few hundred lists. I say this because it seems that I get one call each evening from any number of telemarketers who have carefully matched my name, my occupation, my income, my marital status, my car's make and model, etc., with their product's demographics.

For a year and a half I also wore another moniker – student. Not surprisingly, during that time, I received two credit card applications and one phone solicitation wherein I was specifically addressed as STUDENT.

Of course, we all know that the root of these annoyances are not the sales people themselves. They're just doing their job. No, the real problem are the companies who (without my permission) buy and sell my name as part of a list.

When I started to think about how these companies knew I was a student, I started to wonder, especially since I am 34 years old (not a typical "student" age), neither applied for nor received any financial assistance and am never addressed as a student in any fashion other than by those who categorize me as such here at SIUE.

This led me to one conclusion. SIUE SOLD MY NAME AND DIDN'T EVEN BOTHER TO TELL ME OR, BETTER, TO LET ME SAY "NO." If this is true, then this practice is wholly inappropriate.

When I signed up for classes I did not give permission to sell my name to telemarketers. I did give permission to exchange my tuition and fee dollars for education. Nothing more. If, in fact, the university did sell my name then it needs to review this policy and (at the very least) give its students the chance to decide whether or not they want their names to be sold. Failing that, give us a cut of the sale!

> Dan Kasten SIUE Alumnus

over the years through yearly Christmas cards and were excited that finally we would get together and talk about old times. The young couple arrived, we ate dinner, we talked about old times, but something kept feeling wrong. Finally, I realized they were trying to recruit us to become Amway distributors. They were so subtle and subversive it took hours for us to understand what was going on. I was very hurt that these people had not wanted to see us for friendship sake or to reminisce, but essentially, to use us to make money.

In the South Korean dilemma, Amway is fighting back with their own ads, questioning the motives of the consumer groups who were making complaints. Amway also filed a complaint with the Fair Trade Commission. It appears to me that Amway is doing what Amway does best, comparing apples to oranges and confusing the issue. If Amway can confuse people long enough and wear down their resistance, pretty soon Amway is "in like Flint", and Korean society is altered forever. And Amway cares not one whit.

Believe me, no one appreciates the capitalist philosophy more than I. But, I also have immense regard for the culture of other people. Diversity is what makes the world interesting and wonderful. I hope the people of South Korea have the stamina and political savvy to stand up to Amway and kick their offensive butts out of their country before Amway does irreparable harm.

> Rhoda T. Harpe Chief Copy Editor

Commentary

Crime does not equal punishment

I've been debating lately what to do with my life. Like many college students, I'm struggling to make ends meet, as far as buying food, gas, and maybe having a few bucks at the end of the week for some sort of entertainment.

I live week to week, so when something happens, like my car breaking down or my glasses getting broken, I'm with few options. So, I've been contemplating commiting a crime. I wouldn't do this to make money. No, I plan on getting caught right away.

I would probably beat the hell out of some child abuser or local "hatemonger" with a baseball bat or a hammer. I wouldn't kill them, because I don't want a death sentence.

I want to go to jail, so I can have a free college education and have all of my medical and dental expenses paid. The free food and plenty of private time to catch up on reading, fitness and television watching would be nice, too.

I'm joking of course, but only slightly. Have we become so sensitive, so concerned with rights and privileges that we have turned prisons into breeding grounds for better Americans? Why does a convicted murderer, rapist or thief have a better life than the millions of homeless people living on the streets? No wonder the prisons are so over-crowded, the prisoners probably don't want to leave!

I'm not saying all prisoners should be treated like animals. There are some people in prisons who made honest mistakes and want to be rehabilitated. Fine. That doesn't mean that rapists and murderers deserve to get their doctorate.

Prison should be a loathesome place. Prisoners should dread getting up in the morning and should spend their days doing back-breaking work. I don't want to pay for some dirty rapist's fallen arches, I want to pay for him to feel like a dog.

We spend too much time, energy and money worrying about what is cruel and unusual. I say the crueler and more unusual the better. Start testing medical experiments on them.

But, I digress. The system is not running the way it should be, but that is no real surprise.

> **Corey Stulce** Lifestyle Editor

Letters to the editor policy:

The editors, staff and publishers of the Alestle believe in the free exchange of ideas, concerns and opinions and will publish as many letters to the editor as possible. All letters should be typed and doublespaced and be no longer than 500 words. Please include your phone number, signature and social security number.

We reserve the right to edit letters for grammar and content. However, great care will be taken to ensure that the message of the letter is not lost or altered.

Letters to the editor will not be printed anonymously except under extreme circumstances. News EditorLeah Holbrook Lifestyle EditorCorey Stulce Sports EditorTodd Spann

The Alestle is a member of the Illinois College Press Association.

The name Alestle is an acronym derived from the names of the three campus locations of SIUE: Alton, East St. Louis and Edwardsville.

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Editor in ChiefRebecca Hopkins

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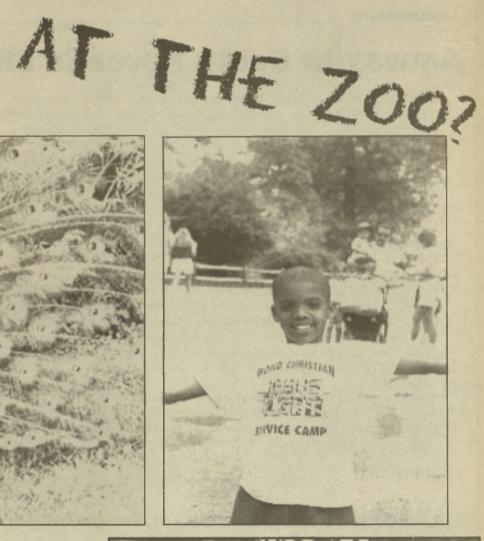
lifestyle/entertainment

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The Alestle

Wednesday, June 18, 1997 •

WHAT'S NEW AT





By MELANIE ADAMS

LIFESTYLE REPORTER

what better way to spend your free time than going to the St.

Louis Zoo.

It's summertime again and

There are a few new additions to the zoo this summer. Besides all of the new animal babies, such as the twin Transcapian Uriels born April 28 and a baby giraffe, born

Must see peacock

Top: A male peacock struts his stuff near the Zoo West refreshment stand for visitors.

I like it this much

Top right: Wayne Harris of Belleville poses for a picture at the zoo. Children crowd to the zoo every summer for animal fun.

Monkey see, monkey do

Left: A prematurely bald monkey rides on another's back.

Behind Bars

Right: This baby giraffe was born at the zoo May 17. He is currently up for adoption.

Reach for the sky

Bottom left: This lesser Kudu reaches for the sky to snack on a leafy plant Saturday at the zoo.

Snake Lady

Bottom right: Visitors gather around to watch a zoo worker give a demonstration on reptiles in front of the reptile house. Photos By Melanie Adams for the Alestie





May 17, the zoo has also opened a new exhibit called "Animal Encounters."

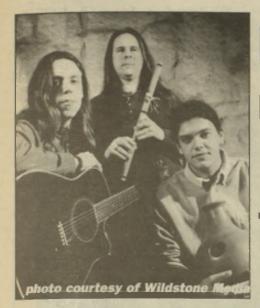
At the exhibit, visitors can see eye to eye with popular Children's Zoo animals located near Zoo West refreshment stand. Children and adults can have close contact with pygmy goats, birds of prey, llamas and other special guests. The Children's Zoo itself is undergoing major renovations and will be reopened in 1998.

In addition to the animals, be sure to check out the education tables provided by the St. Louis Zoo staff and the numerous gift shops and restaurants. And a zoo trip couldn't be complete without a ride on the train around the zoo.



The Alestle

Wednesday, June 18, 1997



Local musicians Autumn's Child have created a beautiful and spiritual album with "a new awakening."

By COREY STULCE LIFESTYLE EDITOR

Listen to Autumn's Child for more than five minutes and forget that it reminds you of your weird New Age aunt who is always shoving incense in your face. Yes, it's new age, but it's got something that even Enya is missing, a beat that you can hum, tap your fingers or even dance to, by yourself, naked, in front of the mirror if you want.

The sound is very relaxing and inspiring, mostly due to the beautiful sound emanating from the cedar flute, the lead instrument for the tracks. Mark Holland plays the flute and arranges most of the music on the album "a new awakening." The background instruments range from acoustic guitar to percussion instruments like congas, finger cymbals, shakers and a rain stick.

The cedar flute gives most of the tracks a folksy,

Folksy rhythms and intoxicating flutes from 'a new awakening'

tribal sound. It's hard to just listen to a few seconds without being instantly entranced by the sound. It easily removes the listener from the conscious world and transports them to a happier place. This may sound cheesy, but it's true. New Age music isn't for everyone, but Autumn's Child isn't the average "sounds of the sea" band.

The other members, Cory Brandon Clay and Matt Kimmick, are the strong backbone to Holland's soulful fluting. The strongest tracks on the album are "River Path," a boisterous introduction to the album. It grabs the listener from the first moments. "Wind's Song" has a very Far East feel, due to the lead of the sitar, and it is very intoxicating to hear.

Overall, this group deserves an audience. Unfortunately, it's hard to get people to accept a totally different type of music. No, this won't be one of the top ten party albums around the campus, but it certainly is a great cd to study along with.

Tom Pinnock revisits 'Mr. Mom' in his new comedic self-help book

By REBECCA HOPKINS EDITOR IN CHIEF

Tom Pinnock is one of those successful businessmen who has

written a tale of his three-month stint at house-husbandry and made a lot of money doing it. These are the same stories that are never as funny when women tell them, but let some guy write a book (The Male Homemaker's Handbook) about the trials and tribulations of potty training, laundry and cooking and the bookstores can't keep them on the shelves. Pinnock's experiences came about when he decided to abandon his job as a reporter for the Orlando (Fla.) Sentinel to start a home-based business while his wife continued to work outside the home. His hilarious accounts of his attempts to cook decent meals

and wash clothing without changing the colors are familiar to many of us, whether we are parents or not. We just wish we had thought of writing it first.

The book is touchingly dedicated to his wife and his mother. Both, he says, are very smart women because they already knew what he was getting himself into.

> "My mother was either an awful cook or a very smart lady," Pinnock said. "She burned everything she fixed and, consequently, homemade meals were a chore she got out of performing on a regular basis. My wife promised me a new graphite golf club if I could do her job for 90 days. She already knew this was money in the bank and she wouldn't have to go near a pro shop." The family now lives in St. Louis where Pinnock has found success with Reliv International, a food science company. The book is published by Wildstone Media and is available for \$10 by calling 800-296-1918.

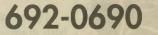


Introducing... **College Days** with Nicole, 50% off regular featuring... 50% off regular price mens and ladies haircuts Thursdays and Fridays, 9a - 5p.*

*Please mention this ad when making appointment. Mens haircuts reg. \$18, Ladies haircuts reg. \$22. Offer open to all SIUE faculty, staff and students (with ID). Additional services available. Call for details.



1 glen-ed professional park in ginger creek



Offer expires August 1, 1997.



Page 5 +



The cover to Tom Pinnock's comedic selfhelp book, "The Male Homemaker's Handbook (Or Never Kiss a Kid Who's Just Eaten a Toad)" available from Wildstone Media for \$10.

sports

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The Alestle

Wednesday, June 18, 1997 •

Air Ball

By TODD SPANN SPORTS EDITOR

Interleague

Did anybody catch the amazing Florida/Detroit matchup?

Rodman



Inside Chicago's United Center Monday night, Dennis Rodman makes an appearance with Hollywood Hulk Hogan on WCW Monday Night Nitro.

The Alestle's own Cory Stulce, on the scene, says,

"Rodman looked pretty awkward dangling in the air by 'The Giant' awaiting the choke slam."

Lucky him, the beating he took last week warmed him up.

Fernando

If there was one exciting thing that happened during the rainout of Friday's night-game against the Indians, it was the trade of Danny Jackson.

The good thing about this trade is that the Cardinals can't get no-hitted by Fernando Valenzuela anymore.

As a Cardinal fan...That still lingers.

Bulls

Apparently Jordan wants the Bulls to show them

1st annual SIUE high school basketball pool





Mike La Rue/Alestle

SIUE hosted a 24-team high school basketball pool over the weekend that consisted of schools from Missouri, Iowa and Illinois. This is the first year for the event.

White Sox sign SIUE's catcher Schulze

Cougars sign high school standout

By TODD SPANN SPORTS EDITOR

The problem with a team that ties for fifth in the nation is that their talent leaves for better pay.

Southern Illinois University at

Edwardsville catcher, Shawn Schulze, joins teammate Jeff Ridenour, who signed with the Texas Rangers, in the pro ranks.

Schulze signed a professional contract to play in the Chicago White Sox organization and according to Cougar head coach Gary Collins he already left for his assignment in Sarasota, Fla.

Schulze batted .356 as a senior last season and hit two home runs and drove in 27 runs.

While the Cougars are losing two tal-

ented players to the draft, in Ridenour and Schulze, they hope to gain some ground by signing Nokomis High School standout, Mike Havera.

Havera lead Nokomis in every offensive baseball category for the past two seasons. Last week he signed on the dotted line to play for SIUE.

"He's a good athlete. He can play any of the infield or outfield positions," Collins said. "I like his size. I like his arm and I love the way he hits."

'We got next"

Basketball gears up for women's version of NBA

■ NEW YORK (AP) — They're strong, fast, sweaty and yes, some of them can dunk. These are the women of the WNBA, the new pro basketball league that promises an aggressive, finesse-filled game much better than anyone expects.

The league enters a crowded sports market where male athletes rule and another new women's basketball venture, the American Basketball League, is fighting for fans.

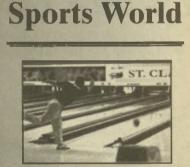
So, while the WNBA claims "We got next!" how long can it hold the court?

"We have no idea what to expect this first year," says Olympic gold medalist Rebecca Lobo, a 6-4 center-forward with the New York Liberty. "But the reason we joined this league is because we believe we're part of something that's going to get much better." with the first game June 21 - the eight-team WNBA is off to a flying start.

"This is a historic moment. The start of the WNBA marks a new era in the evolution of women's sports and professional sports in this country," WNBA president Val Ackerman said.

"Our interests are very much long term. We recognize that it is going to take time to develop a stable fan base and we're focusing on the future of the league. We believe that you cannot underestimate the importance of primetime TV coverage. The exposure will set us apart."

Although it is too early to tell if the WNBA



The PBA Tour rolls into Fairview Heights in the 1997 St. Clair Classic. This week the top professionals in bowling will be competing for \$110,000, with \$18,000 for 1st place.

(Pippen and Jackson) the money.

If they don't get the money then don't look for the Bulls to look good.

But I would hate to be the man who owns the Bulls when he single-handedly forces Jordan to retire.

The score

American League leads National League 30-26 through Monday's games. "We're laying a foundation and we expect to be celebrating our 50th anniversary just like the NBA did this year."

Of course, that's also the hope of the NBA, which owns and operates the league. To try to make that happen, the WNBA's big brother has organized marketing, corporate sponsorship and national TV coverage that is unprecedented for a new league and all carefully planned to raise awareness of women's basketball.

With sponsors like GM and Nike and three nationally televised games a week - starting

and ABL can make it, interest is exceptionally high, said Richard Luker, executive director of the ESPN Chilton Sports Poll.

"Right now, women's basketball has drawn a 50-to-60 percent interest rating. That's mammoth, it's huge, but it has not articulated itself. I would count on 30 percent of those people (becoming real fans). Many of the others are drawn by curiosity," he said.

Of the poll's 12 major interest sports, the NBA garners 60 percent of the population rating and men's NCAA basketball has 55-60 percent, Luker said.

"I think (the WNBA) is going to work and work well," he said. "If I was spending sports marketing bucks it would be in women's professional basketball." **Who's hot: Chuck Knoblauch**, Twins, is batting .541 (13-for-24) with 8 runs in his last six games.

Jeff King, Royals, has 10 RBIs in the last 10 games and is batting .437 during that period.

Who's not: Jaime Navarro, White Sox, is 0-4 with an 8.15 ERA in last 5 starts.

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New ATM opens in the Tower Lake Commons Building

By LEAH HOLBROOK The ATM will be open for use **NEWS EDITOR**

opened a new ATM at Tower a.m. to I a.m. on Saturdays and Lakes Commons.

The ATM is the second on the spring school term. said the machine was installed to be charged a transaction fee, but better service the students.

dent students," Schultz said.

a second ATM on SIUE's cam-but this could vary based on the pus,"Kent Weber, The Bank's rate at which students access the vice president of Retail Banking, money. said. "We have a number of customers who are SIUE students accommodations are being and live at Tower Lake. They implemented specifically for the showed us the need for an ATM installation of the ATM. The at Tower Lake and we're happy new ATM is located between the to be able to meet our customer's Common's building front desk needs and provide access to cash and laundry facilities. to all of the residents in that area."

days and from 10 a.m. to 8 p.m. vice," Weber said. on weekends during the summer.

from 8 a.m. to midnight Monday through Thursday, from 8 a.m. The Bank of Edwardsville has to 1 a.m. on Fridays and from 10 Sundays throughout the fall and

SIUE campus. The first ATM, in The money can be accessed University Center, was also in increments of \$10, and users installed by The Bank of of the ATM can make transfers Edwardsville. This is The of funds and check their account BANK's 18th ATM. Mike balances. Customers of The Schultz, director of Housing, Bank of Edwardsville will not non-customer's will be charged "It has been a request of resi- a .50 cent surcharge in addition to any charges their personal "We're excited about having ATM will be serviced weekly,

Schultz said new security

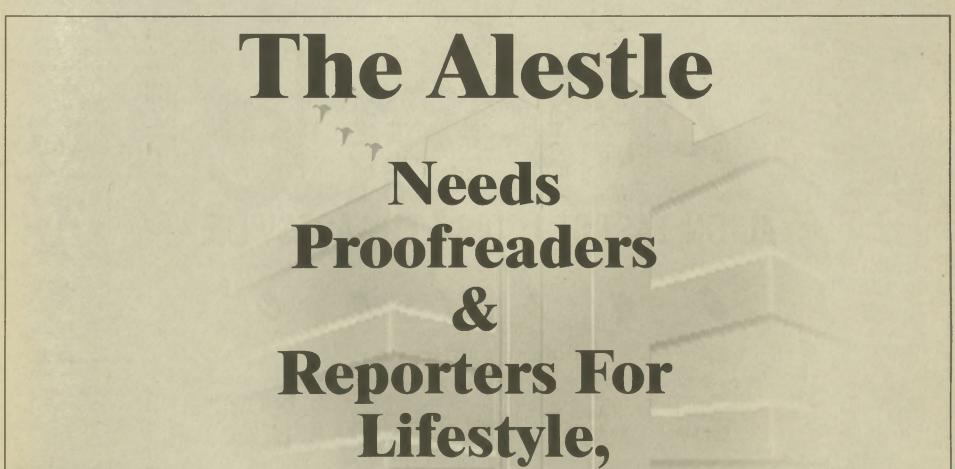
"We hope residents out at Tower Lake will realize the ben-The ATM will be open for use efits of having the ATM there from 8 a.m. to 8 p.m. on week- and take advantage of our ser-



Photo courtesy of Ann Schonlau

Marvin Peterson and Janet McReynolds congratulate the Jolly family on their graduation this spring from SIUE. Seated from left to right are Larry and Marlene Jolly with their daughter Marlena Jolly-Prier. All received bachelor of arts degrees in history.





Sports, And News Sections.

For more information, please contact Editor-in-Chief Rebecca Hopkins at 3530 or get a referral from student employment.

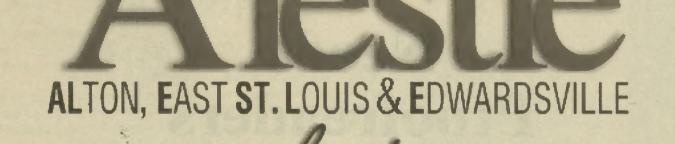
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