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Vol. 25, No. 15 August 12, 1994

MEMO TO: The University Community

FROM: Nancy Belck Mancy Belck

SUBJECT: University Convocation Wednesday, October 19 11:00 a.m. - 12:00 Noon, Vadalabene Center

Please mark Wednesday, October 19, from 11:00 a.m. to 12:00 Noon, on your calendars. That's when all of us can celebrate the beginning of our new academic year. This occasion will chart a proactive course to move us into the 21st century as a *smoothly functioning*, *like-minded team*.

While there are many challenges to face, working together with optimism and excitement, we can do what needs to be done! We must focus on our target groups, identifying necessary resources to best serve our publics and deliver high-quality programs.

So that everyone on campus can come, classes will not be held from 10:30 a.m. to 12:30 p.m. Please encourage your students to attend, and plan to join us in the Vadalabene Center as we think about SIUE's identity and image. For what do we want to be known? What bridges do we need to build-and to where? How can we rethink our community, public service roles? Should the "E" in SIUE stand for "Everything?" Should we cross the river to include the total Greater St. Louis region, as well as Metro East/East County?

While we think about issues like these, let's be grateful for the wonderful opportunities here at SIUE. Without waiting for October 19th, I offer you my best wishes for a happy, stimulating and successful year in our partnership.