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Vol. 16, No. 11 October 18, 1985

MEMO TO: The University Community FROM: Earl Lazerson

SUBJECT: "Keep Cougar Country Clean"

All of us who are members of the University community can take justifiable pride in the beauty of our campus. But we cannot take it for granted. To maintain this beauty requires persistent dedication by building and groundsworkers and constant vigilance by everyone who is identified with the University.

October 21-25 has been designated "Keep Cougar Country Clean" week at SIUE in an effort to raise our consciousness of the importance of the environment and to encourage everyone to assume a role of stewardship in helping maintain the beauty around about us.

Please join Bob Richards of KSDK-TV and the "Trashbusters" at the cleanup kickoff Tuesday at 11:30 a.m. in the Goshen Lounge. I urge as many as possible to personally participate in the events that have been planned and to encourage others to realize the pride that comes from helping keep our campus beautiful.