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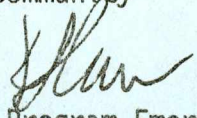
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Edwardsville Bulletin

To the Faculty and Staff of Southern Illinois University at Edwardsville

Vol. 10, No.49
August 7, 1978

MEMO TO: The University Community
FROM: Kenneth A. Shaw 
SUBJECT: Red Cross Blood Program Emergency

On August 3, we received the following communication from Dr. Frank Ellis, Medical Director, Missouri/Illinois Regional Red Cross Blood Program:

"The Red Cross Blood Program faces a potential crisis during the next few weeks. The potential crisis is that we are simply not collecting enough blood to meet the needs of the patients in the area that we serve. In particular we are chronically under-scheduled for Friday, August 11, 1978. The daily collection need in our area is 750 units of blood. On August 11, we are currently scheduled for 330 units. As you can see our dilemma is serious indeed.

We would like to propose for your consideration that a blood-mobile visit be set up on an emergency basis on your campus on Friday, August 11. It would be our goal to collect 300 units of blood that day thus enabling us to meet the very real need of patients requiring transfusions that weekend. We stand ready to send a team of our recruitment consultants to your campus to personally recruit and sign up donors during classes on Wednesday and Thursday, August 9 and 10. We would take great care not to disrupt normal classroom activity. If this proposal is acceptable to you it will literally save lives.

We appreciate your willingness to consider this proposal and look forward to your early reply."

Dr. Ellis has been informed that the University will be pleased to accept his proposal. Accordingly, the Red Cross Blood Program Bloodmobile will make an emergency visit to the campus on Friday, August 11, 1978, and the blood donation station will be set up in the Meridian Ballroom of the University Center from 9:00 a.m. to 3:00 p.m. on that day. Mr. Lazerson has sent a memorandum to Academic Deans, Directors and Chairpersons requesting cooperation regarding classroom visits on August 9 and 10.

It is hoped that the University community will give this matter serious consideration, and I trust that our response will not only meet--but exceed--the day's goal of 300 units of blood.