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# Edwardsville Bulletin

To the Faculty and Staff of Southern Illinois University at Edwardsville

Vol. 10, No. 15  
December 16, 1977

MEMO TO: The University Community  
FROM: Kenneth A. Shaw, President   
SUBJECT: (1) Coordination of Solicitation Appeals to the Private Sector  
(2) Non-Academic Employees Advisory Council Name Change

## 1. Coordination of Solicitation Appeals to the Private Sector

One of the primary functions of the SIU at Edwardsville Foundation is to serve as the central coordinating unit with regard to solicitation of funds from the private sector. In this capacity, the Foundation has developed contacts with many individuals and organizations in the regional area. Accordingly, in attempting to maximize the effectiveness with which it fulfills that responsibility all units (schools, divisions, programs, groups, friends, etc.) are requested to coordinate plans for and implementation of mail solicitations, telephone campaigns and related fund raising activities with the Office of Foundation Administration. This will also serve to minimize possible confusion among individuals in the private sector approached by several units of the University seeking private support--contributions, memberships, etc. The Foundation, which also functions as a service and facilitating agency to schools, divisions, and programs, will, whenever possible, provide experienced assistance to units within the University in mounting their individual fund raising efforts.

## 2. Non-Academic Employees Advisory Council Name Change

Upon recommendation of the NAEAC, the name of the Council is changed to the "University Staff Advisory Council" effective January 1, 1978.